



DESALES UNIVERSITY

*Associate to the President
for Globalization*

2755 Station Avenue
Center Valley, PA 18034-9568

December 5, 2008

P: 610.282.1100
www.desales.edu

To whom it may concern:

This is a letter of recommendation for Ted Wills. As a member of the President's Council of DeSales University since 2005, Ted has been of great assistance as we have launched major strategic initiatives to better prepare our administration, faculty, students and local community for a global marketplace. Allow me to explain why he has made such a unique and valuable contribution to our institution.

Unlike most people who now recognize that the modern world has become seamlessly interwoven, Ted foresaw these conditions as early as the 1980's while leading student service trips to Mexico. Based on his experiences with the urban and rural poor, he was able to envision the "browning" of America and the potential for social disharmony in the homeland, especially among fellow conservatives. Consequently, Ted decided to dedicate many years of his life towards finding a bridge between supposedly irreconcilable cultures "North" (Protestant/Rationalist) and "South" (Catholic/Indigenous). In the 1990's, he went to live in Mexico City for eight years for total immersion in professional work, graduate studies and an extensive social life with all economic classes.

Ted later created a foundation (www.naeif.org) to garner the support of others throughout North America in that noble search (See the foundation's Board of Advisors). After much reflection and experimentation, he and his colleagues have pioneered a path-breaking learning model for students of different countries and socio-economic classes to discover their unique civic values and their common heritage in human rights and responsibilities. In the summer of 2005, I was privileged to visit the inaugural "North American Leadership Institute" (www.northamericanleadership.org) at a Mexican university and a Mexican indigenous community. The program delivery and participants were extraordinary. As the foundation promotes this learning model to other colleges, universities and youth organizations, I wish them every success.

Thanks to Ted's wealth of experience living "globalization" on the ground for over two decades, DeSales University is grateful for his ongoing counsel and encouragement as we have undertaken a major expansion of our global learning platform. As an advisor to the Globalization Task Force, Ted played a valuable role in helping these recommendations become reality. We now have university collaborations in Argentina, India, Peru and Romania, among other countries. We are particularly thankful for Ted's assistance with our Nursing Department's annual student service program to rural Mexico.

Please feel free to contact me regarding Ted Wills at your convenience. I would be happy to clarify or amplify any of the above points.

Sincerely,

A handwritten signature in cursive script that reads "Galen Godbey".

Galen C. Godbey, Ph.D.