



COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION

Providing education professionals
in alumni relations, communications,
and fund raising with essential tools
to advance their institutions.

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To Whom it May Concern:

It is with great enthusiasm that I recommend Theodore Wills as a knowledgeable ambassador in international relations – particularly in education – between the U.S.A. and Mexico. Mr. Wills has been instrumental in helping CASE (the Council for Advancement and Support of Education) establish relationships with key educational leaders and institutions in Mexico, and has provided sound advice as CASE develops training programs for Mexican educational institutions.

CASE is the largest educational advancement association in the world, with 3,000 institutional members (and 30,000 professionals) in 42 countries. We provide training for professionals in educational fund raising, alumni relations, communications and marketing. In 1999 we began a strategic program of development in Mexico. From the beginning, Mr. Wills understood the value of CASE's work and generously provided suggestions and contacts, based on his many years of experience studying and working in Mexico.

Mr. Wills has demonstrated both a deep commitment to fostering educational interaction between the U.S. and Mexico, and judicious knowledge of both cultures. I recommend him highly for any endeavor involving international relations, particularly in education.

Sincerely,

Janet Sillian
Director of International Programs
Council for Advancement and Support of Education