

January 2026

Our Foreign and Domestic Purpose

Inaugural NAEIF
North American Student
Congress

The USMCA Relationship and our
Shared Heritage

Presented by :
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A Trilateral Prospect for Peace

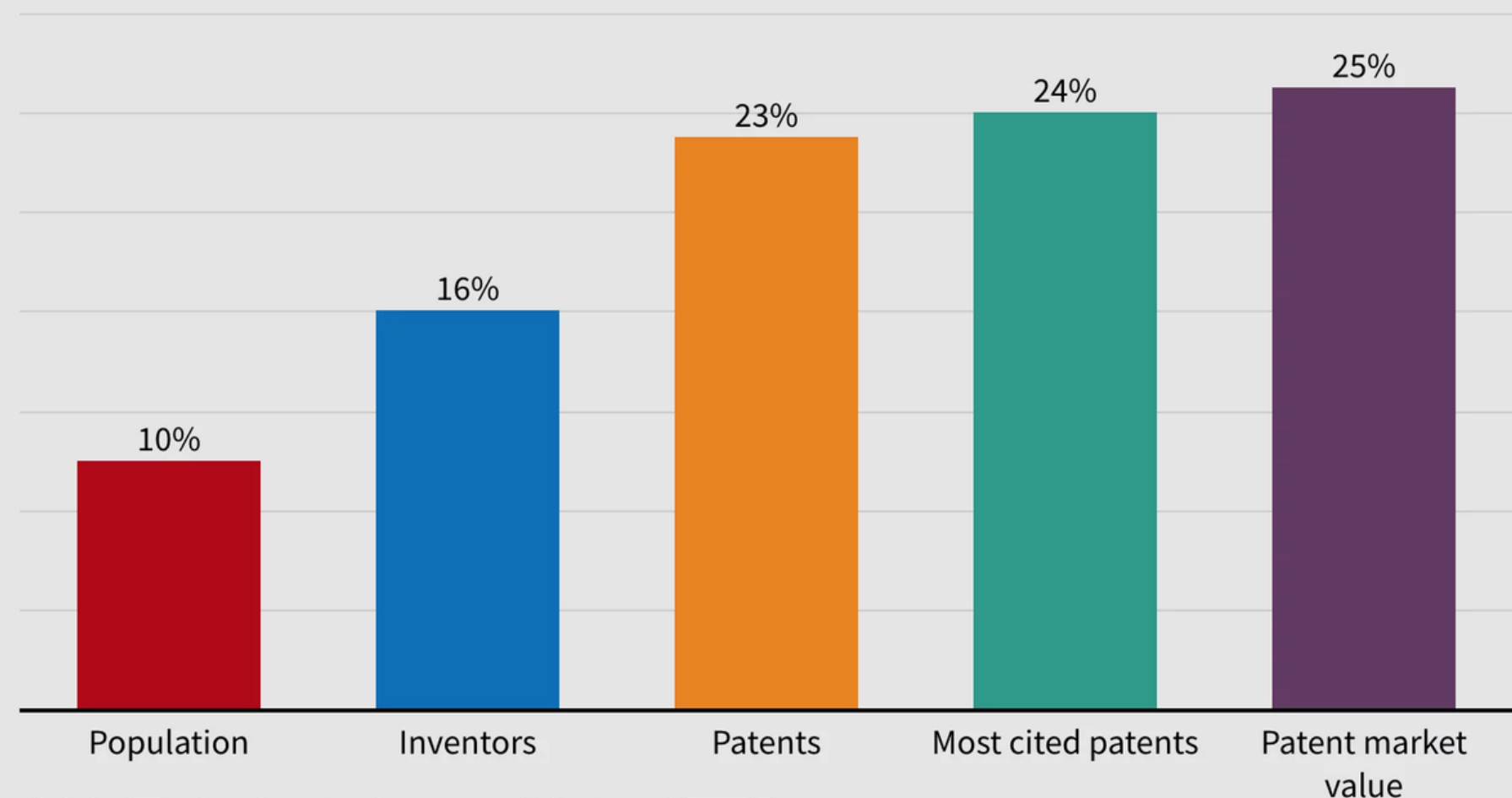
- As the youth of a fractured, yet hopeful, USMCA promise, we have the opportunity to build proverbial bridges across cultures and indulge in a shared heritage.
- How do we begin to heal and mend diplomatic, geopolitical, and economic alliances within the USMCA relationship?

Acceptance of All Who Seek a Better Life

- Pursuit of a Good Life (Aristotle's Eudaimonia– human flourishing through reason and virtue)
- We are all called to seek a fortuitous life and contribute meaningfully and proactively to our communities.
- Immigrants become the backbone of a healthy economy and innovation across industries when we choose to embrace our shared heritage rather than refute it.

Immigrant Inventors' Outsize Output

Immigrants as share of U.S. totals, 1990-2016



Only includes immigrants who came to U.S. at age 20 or older.

Source: Bernstein, Diamond, Jiranaphawiboon, McQuade and Pousada (2022)

Immigrants fuel U.S. innovation and economic growth



\$3.3 trillion

Immigrants' contribution to U.S. gross domestic product (Immigration Research Initiative, 2021)



26%

Share of U.S. workers in computer- and mathematics-related occupations who are immigrants (American Immigration Council, 2019)



3.2 million

Immigrant entrepreneurs in the United States (Partnership for a New American Economy, 2019)



55%

Share of U.S. startup companies valued at \$1B or more started by immigrants (National Foundation for American Policy, 2022)



Mitigating economic challenges of an aging U.S. workforce

"Immigration supplies workers who have helped the United States to avoid the problems facing stagnant economies created by [...] an aging [...] workforce." (National Academies of Sciences, Engineering, and Medicine, 2017)

The U.S. Census Bureau estimates that immigration is expected to drive most of the labor force growth in the United States through 2050.

Source: Analysis Group

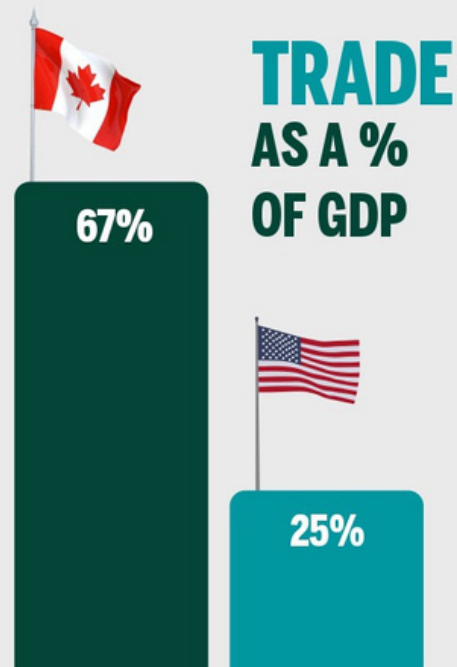
MARCH 2025
**CANADA- U.S.
TRADE AND
INVESTMENT**

THE IMPORTANCE OF CANADA-U.S. TRADE

For more than four decades, the Canada-U.S. trading relationship has been one of the most successful in the world and often considered a model. Despite the occasional trade irritants, disputes have been effectively resolved and the free flow of goods and services between the two countries has produced massive benefits for their respective economies. President Donald Trump's executive orders and decision to proceed with the imposition of multiple tariffs on Canadian imports will adversely impact businesses and most likely lead to a recession.

In 2023, Canada-U.S.
trade was worth over
\$1.3T (CDN)
OR \$3.6B PER DAY.

Source: Statistics Canada, 2024, December 6



Sources: Scotiabank Economics, 2025.
World Bank Group, (n.d.).

TOP U.S. TRADE PARTNERS (2023)



IN 2023, CANADA WAS THE
**LARGEST TRADING PARTNER
OF THE U.S. SURPASSING
ANY G7 COUNTRY, CHINA
AND INDIA.**

MEXICO became the
LARGEST trading partner
of the U.S. in 2024.



Source: Congressional Research Service, 2025

HOW TO CITE: Lawrence National Centre for Policy and Management.
(2025). Canadian-U.S. Trade and Investment [Infographic].

For detailed citations, refer to:
<https://www.ivey.uwo.ca/lawrencecentre/canada-us-trade-relations/>

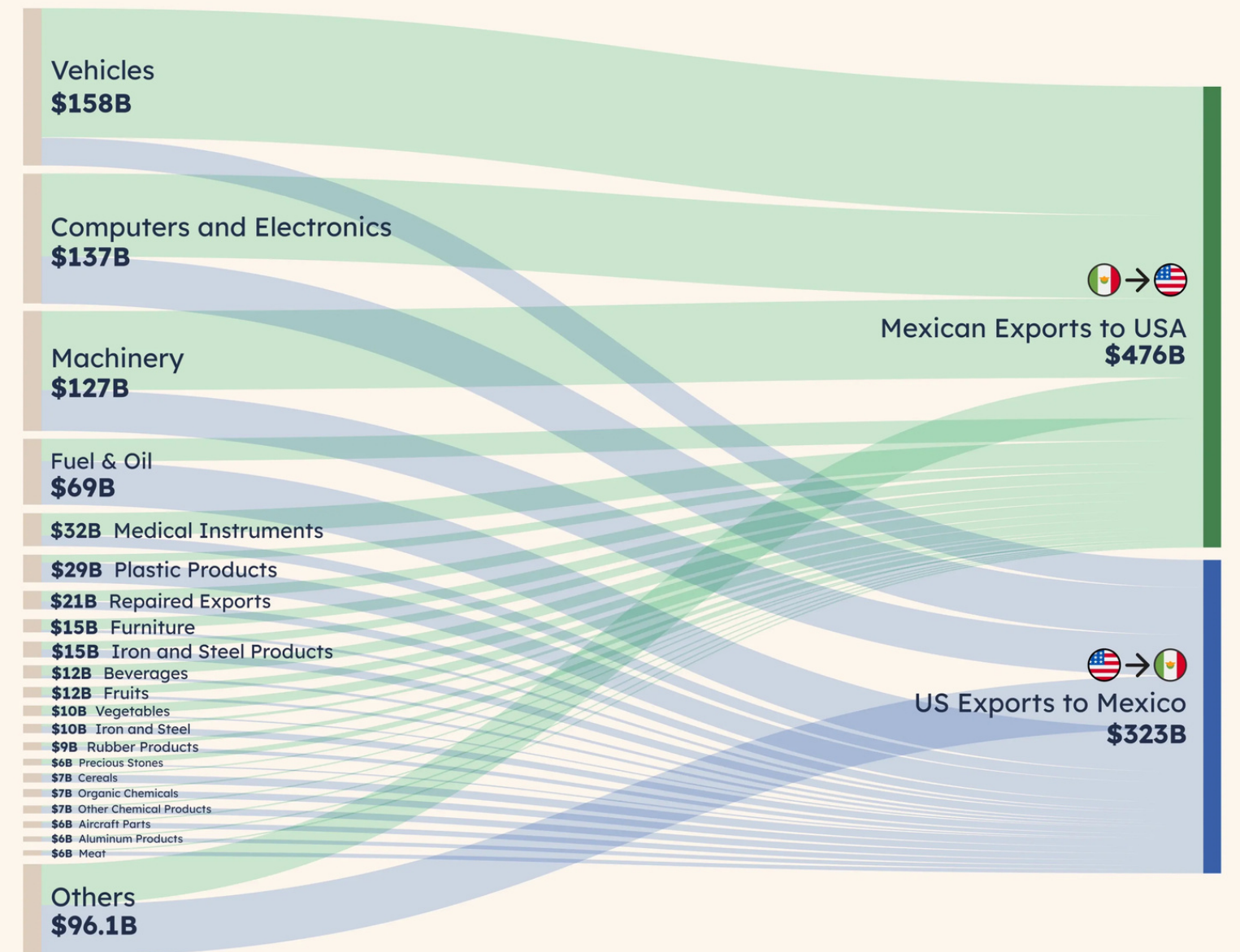


Lawrence National Centre
for Policy and Management

Visualizing US-Mexico Trade



TRADE VALUE IN 2023



Source: trade.gov

Latinometrics + U.S.-MEXICO FOUNDATION + gm general motors

Our Time to Act is Now

01.

Our Role as Voices of the Future

Seek opportunities to engage with organizations like NAEIF to participate in robust dialogue and problem-solving to be a part of the future, now.

02.

Engaging with Peers and Professionals

Reach out to fellow peers, professors, mentors, and professionals about what you can do to become involved in initiatives seeking to bolster the USMCA trilateral relationship across industry.

03.

Building Coalitions

Attend conferences, workshops, panel discussions, and engage with leadership development programs to broaden your awareness of key interdisciplinary matters to grow your network, and spread a message of connectedness and cooperation.

Thank You Muchas Gracias Je Mous Remercie

No matter what lies ahead of you or what has come before you, the only circumstance that defines you is what you choose to become now.

Alexander H. Garcia

Citations

Lawrence National Centre for Policy and Management.

(2025). Canadian-U.S. Trade and Investment [Infographic].

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